

ONLINE BULL SALE

APRIL 9, 2022

2:00 PM - CLOSE OUT 6:00 PM CST AT THE RANCH, WAWOTA, SASKATCHEWAN

WWW.FARMGATETIMEDAUCTIONS.CA



MATERIONAL

Welcome to the 2022 offering of the WRAZ "J" Bulls. I would like to thank you for taking the time to have a look at our sale offering - I know the mail box and internet is full of options for your next new herd sire. We look forward to your visits or calls to talk about your bull needs whether you require more information or if you would like our help with your bull selection. Visitors are welcome anytime and my phone is always on. I guarantee if you take the time to come for a visit/tour it will be worth it. Sound structured functional genetics that will produce progeny that are in demand with top of the line customer satisfaction and a good return on your investment is the goal here. Please allow us the opportunity to prove we really are WRAZ - The Program You Can Count On.

We moved the bull sale home to the ranch five miles East and one mile North of Wawota last year and went with the DLMS Online Farmgate Timed Auction. This year the format remains the same and we welcome you to attend the sale in person as well. We have the bulls penned right outside the sale facility for your personal evaluation and inside the large screen TV monitors will show you how the bids are going. If you are not tech savvy and prefer a personal touch to accommodate your bidding then we have that option for you too. We will have a very capable DLMS rep on site to discretely handle bids on your behalf. You can have a one on one personal visit with the rep with your bidding instructions then sit back and enjoy one of Lana's famous steak on a bun with the beverage of your choice while you keep an eye on the big screen TV's. The cows will be close by with their 2022 progeny at side, the sires are close by as well as 90 or so open replacement paternal sisters for you to view if you would like. Come early and tour the herd. The offering this year is the result of well proven sires and a large group of females from first calf heifers to well proven females 12 years of age. Well over 100 males were born, 65 made it to the bull pen and just over half then made the cut for the catalogue offering. Semen evaluations will be done before the sale so you can be confident in your investment. Please join us any time after 2:00 pm Saturday April 9 for hospitality and stay for the excitement of the Close out at 6:00 pm followed by a little more WRAZ hospitality.

As I write this I cannot help but think of the last couple years of the pandemic across the world and now even more turmoil and extremely turbulent commodity markets across the globe. The cattle market has held on pretty well considering the price of feed. The Canadian herd is at a 30 year low for cow numbers. Although it has been tough going with the drought and very high feed prices I do believe as the old saying goes "just hold onto the cow's tail and she will pull you through". I know it has not been easy but nothing worth doing is easy. There is no place I would rather be than on my own ranch in the wide open spaces and there is no industry I would rather be a part of - real people that still hold value in a hand shake. Take care out there. - Phil

SALE OPENS 8 AM APRIL 8TH & CLOSES 6 PM APRIL 9TH

WRAZ CUSTOMER APPRECIATION OPEN HOUSE & SALE DAY

APRIL 9, 2022

2:00 PM - CLOSE OUT 6:00 PM cst



SALE CONSULTANTS CASTLE ROCK MARKETING

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FREE DELIVERY UP TO 750 KM IN CANADA

US BUYERS

We will do the required testing and deliver to the U.S. border as soon as possible. U.S. exchange will be posted on the FarmGate sale page.

FREE BOARD UNTIL JUNE 1

We will keep and board your bull free until June 1 but all bulls left the ranch must be insured.



PHIL & LANA BIRNIE & FAMILY - KASSANDRA, RUEBEN, HANNAH & AZARIA BOX 461 WAWOTA, SASKATCHEWAN SOG 5A0 (306) 577-7440 MUSTANGLCC2015@GMAIL.COM INFO@WRAZREDANGUS.COM





ONLINE SALE WITH FARMGATETIMEDAUCTIONS.CA



Timed Auctions Made Easy

APRIL 9, 2022

2:00 PM - CLOSE OUT 6:00 PM CST AT THE RANCH, WAWOTA, SASKATCHEWAN

> For more info & assistance with bidding please contact any of our sale consultants or DLMS FarmGate contact: Mark Shologan: 780-699-5082



HOW TO PARTICIPATE

GO TO WWW.FARMGATETIMEDAUCTIONS.CA

1. LOGIN/REGISTRATION BUTTON.

First time FarmGate users: Select the REGISTER button from this page. Fill out the registration form to signup for a free user account and it allows you to select a username and password for use on all Farm Gate Timed auctions. (PLEASE NOTE FARMGATE & DLMS LIVE SALE SITE USE DIFFEREND LOGINS)

- After you create your FarmGate account you will receive a text message with a pin code to verify your account.
- On your first log in to FarmGate Timed auctions we recommend you go to your profile and confirm your notifications are set to YES. This allows the site to send you text and/or email notifications when you are out bid and if there is activity on your favorite lots.

Returning FarmGate users:

- If you have used Farm Gate Timed auctions in the past simply enter your user name and password to continue. After you have logged in you are able to browse the timed auctions on DLMS FarmGate Timed Auctions.

2. HOW TO BID

Now that you are logged in and your account phone number / email is verified you are able to bid on an upcoming sale. Simply find the lot you are interested in bidding on. After you have found the lot there are 2 options for bidding on the lot.

- Place Next Bid to place the next bid on the item, you see the amount in the first box, you simply click the "Place Bid" button and after you review the bid and agree to the terms and conditions your bid will be placed.
- Max Bid Amount to place a max bid you put your max bid in the second box listed as "Max Bid" on the item, and then click the "Place Bid" button and after you review the bid and agree to the terms and conditions your bid will be placed as the next bid. With the Max Bid placed the computer will then keep you as the high bidder to the max amount you have placed. This can be a great feature if you are not able to give 100% attention to the sale close out and protect your interest so you do not miss out on any lots you want to purchase. The Max Bid amount is completely confidential from the seller during the sale process. Example of How the Max Bid Works - If the lot has a \$2000 bid on it and you place a proxy bid of \$3500 into the system, the computer will bid \$2100 for you but if some one else bids \$2200, the computer will again bid for you, this time at \$2300. The system will look after your interest to a maximum of \$3500. If another bidder is on at \$3600, your proxy will no longer be effective and you will no longer have the winning bid on this lot without once again logging in and bidding again or moving your attention to a second lot of interest. Please note that in some cases a lot value can change very quickly if 2 max bids are placed on the same lot competing against each other.

3. WATCH LIST FEATURE

If you have items in multiple auctions or only a few from the same auction that you want to watch with out having to scroll through the entire list you can add the lots to your watchlist. On each lot you will see the "eye" button beside the bid button, by clicking this "watchlist" Icon that item is added to your personal watchlist for easy viewing of just your favorite lots in this sale or on the entire site.

4. SALE ENDING / CLOSEOUT

Most FarmGate Timed Auction sales close racehorse style with extended bidding.

WHAT IS RACEHORSE STYLE CLOSE?

Racehorse style sale close is when the entire sale stays open in extended bidding. This type of sale allows you as the bidder to change to a different lot within the same sale if the bidding has gone in to extended bidding.

HOW WILL EXTENDED BIDDING WORKS?

When we get to the close out end time the clock for close extends with any bid placed with less than 5 min on the clock. This type of extended bidding turns the end time to more of a soft time. Extended bidding allows bidders to compete in lots like a real auction and give all bidders the same time to make a decision. Always follow the clock to see how much time remains in the sale you are interested in.

5. BIDDING CLOSE & FOLLOW-UP

After the clock has gone to "ENDED" and no bidding has occurred for 5 min the computer will declare the sale finished. Following the close typically within 24 hours of the sale close the sale consignor will contact all winning bidders to arrange payment, transfer of pedigrees and delivery/Pick up of your lot. Or as the winning bidding you can contact the sale consignor / sale manager to confirm payment instructions.

Please make sure that your account info is up-to-date and correct if you are the winning bidder of a lot as this is how the billing is sent to Sale manager and/or Sale consignor.

FOR MORE INFO AND ASSISTANCE WITH BIDDING CONTACT;
DLMS FARMGATE TIMED AUCTIONS
MARK SHOLOGAN PH: 780-699-5082



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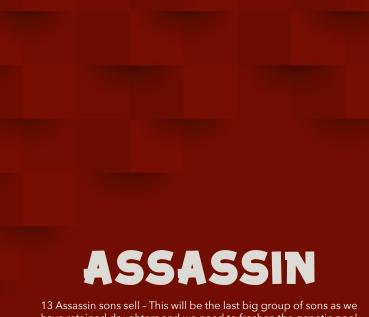
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have retained daughters and we need to freshen the genetic pool our loyal bull buyers needs as well. The sons and daughters of Assassin have a lot of eye appeal - something that will add value when you market the progeny. They are very docile and it's a trait that gets passed on. Added length of body with incredible hair coats and a ton of meat are all things you will see from Assassin progeny. We used him on heifers in the past and some of his sons can be heifer friendly depending on your specific herd genetics. There are sons for mature cows that will pound the scale down in the fall as well. Keep all the females they are well proven and a treat to be around at calving time.



RED COCKBURN ASSASSIN 624D

tattoo: CWJ 624D dob: 15/02/2016 reg: 1942328

RED LSF SAGA 1040Y RED PIE SPECIALIST 430 **RED PIE PLAYMATE 232**

RED LAZY MC HUSTLE 18T RED COCKBURN CORA 254Z **RED WILBAR CORA 443P**

RED BECKTON EPIC R397 K RED LSF MINOLA T7172 W9041 **RED PIE CODE RED 9058 RED PIE PLAYMATE 028** LAZY MC BOOM 44R RED LAZY MC LARKABA 70R **RED TER-RON TORNADO 157M RED HEAD CORA 159L**



RED WRAZ TERMINATOR 33J

tattoo: WRAZ 33J dob: 16/2/2021 reg: PENDING

RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D **RED COCKBURN CORA 254Z**

RED FINELINE MULBERRY 26P **RED BRYLOR NIKITA 3T RED FAN NIKITA 2N**

BIRTH WT **ACT WEANING WT** 103 lbs 836 lbs

RED LSF SAGA 1040Y RED PIE PLAYMATE 232 RED LAZY MC HUSTLE 18T RED WILBAR CORA 443P RED COMPASS MULBERRY 449M RED DUS FAYETTE 8G RED BHC SANDSTONE RED MPV NIKITA 2N

AGE OF DAM ADG 3.19



RED WRAZ ASSASSIN 39J

tattoo: WRAZ 39J dob: 19/02/2021 reg: 2206764

RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D **RED COCKBURN CORA 254Z**

RED BRYLOR SEQUOIA 212X RED WRAZ VELESA 215E RED VELESA OF KINARED 502N

RED LSF SAGA 1040Y RED PIE PLAYMATE 232 RED LAZY MC HUSTLE 18T RED WILBAR CORA 443P RED UBAR SEQUOIA 202 RED XXX LAKME 70M RED WILDMAN SNIPER 51K RED VELESA OF KINARED 825J

BIRTH WT **ACT WEANING WT** AGE OF DAM **ADG** 92 lbs 740 lbs 2.85 5

ASSASSIN SONS

RED WRAZ ASSASSIN 45.

tattoo: WRAZ 45J dob: 20/02/2021 reg: 2207428

RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D RED COCKBURN CORA 254Z

RED BRYLOR NEW TREND 22D RED WRAZ MINOLA 3913D RED BAKERS MINOLA 218N

RED LSF SAGA 1040Y RED PIE PLAYMATE 232 RED LAZY MC HUSTLE 18T RED WILBAR CORA 443P SSS BLACK TREND 13B RED MEADOW CK MISS SEAMAN 31A **RED GEIS PRIME RIB 411 RED MEM MINOLA 71E**

BIRTH WT **ACT WEANING WT** 104 lbs 778 lbs

ADG AGE OF DAM 2.98





RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D RED COCKBURN CORA 254Z

RED LSF SAGA 1040Y RED PIE PLAYMATE 232 RED LAZY MC HUSTLE 18T RED WILBAR CORA 443P

RED HOWE TEMPT 24B RED BLAKE'S MS ADVANCE 44F **RED BLAKE'S MS ADVANCE 192D**

AGE OF DAM

RED WRAZ DOMINATOR 76J

tattoo: WRAZ 76J dob: 28/02/2021 reg: 2207714 **TOWAW TEMPT 15X**

RED SOUTH BORDER ROSE 617S

RED HOWE BLAKE'S MS ADVANCE47W

RED WILBAR COLOSSUS 830Z

BIRTH WT **ACT WEANING WT** ADG 83 lbs 710 lbs 2.88



ASSASSIN SONS

RED WRAZ ASSASSIN 104J

tattoo: WRAZ 104J dob: 4/3/2021 reg: 2247725

RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D **RED COCKBURN CORA 254Z**

RED SHILOH CANNON FIRE 8C RED ACC ROXIE 36F RED ACC ROXIE 103C

RED LSF SAGA 1040Y RED PIE PLAYMATE 232 RED LAZY MC HUSTLE 18T RED WILBAR CORA 443P RED ML HUSTLER 272Z RED SHILOH ARCH ANGEL 53A RED MCRAES MOHICAN 40X RED ANDERSON'S ROXIE 46U

BIRTH WT

ACT WEANING WT 634 lbs

ADG 2.57

AGE OF DAM



RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D RED COCKBURN CORA 254Z

RED LSF SAGA 1040Y RED PIE PLAYMATE 232 RED LAZY MC HUSTLE 18T RED WILBAR CORA 443P

BIRTH WT

79 lbs

RED HOWE TEMPT 24B RED BLAKE'S DOLL 154F RED BLAKE'S DOLL 72Y

ADG

2.74

AGE OF DAM

RED WRAZ ASSASSIN 114J

tattoo: WRAZ 114J dob: 7/3/2021 reg: 2207836

TOWAW TEMPT 15X **RED SOUTH BORDER ROSE 617S RED JENSEN BRANDED BEEF 28R** RED BLAKE'S DOLL 5W

ACT WEANING WT

658 lbs

Thank you to the great staff at McCarthy Vet Clinic!

RED WRAZ ASSASSIN 105.

tattoo: WRAZ 105J dob: 5/3/2021 reg: 2207819

RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D **RED COCKBURN CORA 254Z**

RED FLYING K MAX 110C RED WRAZ ANN 1F RED JJL MISS DESIGN 122D **RED LSF SAGA 1040Y RED PIE PLAYMATE 232 RED LAZY MC HUSTLE 18T RED WILBAR CORA 443P RED ML MAX 862U RED FLYING K ANITA 782T RED JJL SIGNATURE 49B RED JJL MISS DESIGN 2U**

ACT WEANING WT 720 lbs **BIRTH WT** ADG **AGE OF DAM** 92 lbs 2.95





RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D RED COCKBURN CORA 254Z

RED LSF SAGA 1040Y **RED PIE PLAYMATE 232 RED LAZY MC HUSTLE 18T RED WILBAR CORA 443P**

100 lbs

BIRTH WT ACT WEANING WT

RED YY HITCH 23X RED WRAZ SIENA 21A RED WRAZ SIENA 56X

3.00

ADG AGE OF DAM

RED WRAZ ASSASSIN 120J

tattoo: WRAZ 120J dob: 9/3/2021 reg: 2207852

RED YY HITCH 514R CROWFOOT PRIDE 5923R RED K ADAMS TYCOON 2T RED JAS SIENA 13R

726 lbs



ASSASSIN SONS

RED WRAZ ASSASSIN 128.

tattoo: WRAZ 128J dob: 10/3/2021 reg: 2247805

RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D **RED COCKBURN CORA 254Z**

RED DIMLER INDEED 105R WRAZ TIBBIE 109Y WRAZ RC TIBBIE 127T

RED LSF SAGA 1040Y RED PIE PLAYMATE 232 RED LAZY MC HUSTLE 18T RED WILBAR CORA 443P RED SIX MILE INDEED 810M RED FLAT LAKE ISTAS 35M TJF FORTUNE 425C TIBBIE 5M RED F BAR TIBBIE TWO 239K

BIRTH WT 90 lbs

ACT WEANING WT 722 lbs

3.04

AGE OF DAM 11



RED WRAZ ASSASSIN 148J

tattoo: WRAZ 148J

dob: 19/03/2021 reg: 2211427

RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D RED COCKBURN CORA 254Z

RED BRYLOR JKC GHOST RIDER108Y **RED WRAZ RC DUCHESS 117B** WRAZ RC DUCHESS 31T

RED LSF SAGA 1040Y RED PIE PLAYMATE 232 RED LAZY MC HUSTLE 18T RED WILBAR CORA 443P RED FINE LINE MULBERRY 26P RED BRYLOR CHEROK 22L TJF FORTUNE 425C TIBBIE 5M **RED CUMNOCK DUCHESS 893M**

BIRTH WT 77 lbs

ACT WEANING WT 668 lbs

ADG 2 97

AGE OF DAM



RED WRAZ ASSASSIN 166J

tattoo: WRAZ 166J

dob: 25/03/2021 reg: 2211531

RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D RED COCKBURN CORA 254Z

RED YY HITCH 23X RED WRAZ MARIA 6Z **RED WRAZ MARIA 26X**

RED LSF SAGA 1040Y RED PIE PLAYMATE 232 RED LAZY MC HUSTLE 18T RED WILBAR CORA 443P RED YY HITCH 514R CROWFOOT PRIDE 5923R RED WRAZ SILVERADO 2U RED CLAY FIRST MARIA 2J

BIRTH WT 80 lbs

ACT WEANING WT 748 lbs

ADG 3.46

AGE OF DAM 10

ASSASSIN SONS

12

RED WRAZ ASSASSIN 167.

tattoo: WRAZ 167J dob: 25/03/2021 reg: 2247905

RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D RED COCKBURN CORA 254Z

RED FLYING K MAX 96X RED DOUBLE C ROXIE 97Z RED DOUBLE C ROXIE 293X RED LSF SAGA 1040Y
RED PIE PLAYMATE 232
RED LAZY MC HUSTLE 18T
RED WILBAR CORA 443P
RED ML MAX 862U
RED FLYING K ARIEL 114U
RED SIX MILE TYPHOON 289T
RED DOUBLE C ROXIE 823T

BIRTH WT 102 lbs ACT WEANING WT 716 lbs ADG AGE OF DAM 3.18 10





13

RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D RED COCKBURN CORA 254Z RED LSF SAGA 1040Y RED PIE PLAYMATE 232 RED LAZY MC HUSTLE 18T RED WILBAR CORA 443P

RED WILBAR CORA 443P F
BIRTH WT ACT WEANING WT

RTH WT ACT WEANING WT 98 lbs 770 lbs

RED SMW SMACK 31U RED WRAZ MARTA 90Z RED TOPLINE MARTA 807

ADG AGE OF DAM 3.56 10

tattoo: WRAZ 173J

RED WRAZ ASSASSIN 173J

dob: 29/03/2021 reg: 221168

RED LAZY MC SMASH 7S RED D-BAR VALENTINE 3M RED FINE LINE MULBERRY 26P RED VARA MARTA 103J



Clipper was our high selling ET son of Assassin in the 2020 Bull Sale. Our good friend Dennis Mauthe had the winning bid that day and he walks the pastures SE of Brandon now for Dennis and Nancy. Clipper's dam Red WRAZ Sheba 40X was a favorite of mine that sold through the mighty Red Round Up for \$10000. We were very pleased when Dennis allowed us to breed a few to Clipper - I really look forward to his daughters in our herd. We used him on a mix of heifers and cows to put him to the test. The heifers calved just fine with lighter birthweights and the cows calved well with more birthweight but typical of the individual female's genetics.



RED WRAZ CLIPPER 123G

tattoo: WRAZ 123G dob: 06/05/2019 reg: 2135895

RED PIE SPECIALIST 430 RED COCKBURN ASSASSIN 624D RED COCKBURN CORA 254Z

RED K ADAMS TYCOON 2T RED WRAZ SHEBA 40X RED D.J. MISS CLAY 10P

RED LSF SAGA 1040Y RED PIE PLAYMATE 232 RED LAZY MC HUSTLE 18T RED WILBAR CORA 443P RED TER-RON MAMBO 28K RED BRYLOR BRANDY 11C RED CLAY LOGAN 10L RED CLAY MISS BODACIOUS 1L



RED WRAZ CLIPPER 92

tattoo: WRAZ 92J dob: 3/3/2021 reg: 2208581

RED COCKBURN ASSASSIN 624D **RED WRAZ CLIPPER 123G RED WRAZ SHEBA 40X**

RED WRAZ OVERDRIVE 157E RED WRAZ MINOLA 58G **RED WRAZ MINOLA 3913D**

RED PIE SPECIALIST 430 RED COCKBURN CORA 254Z RED K ADAMS TYCOON 2T RED D.J. MISS CLAY 10P RED DURALTA 275X BRUTE 135B **RED NU-HORIZON EBONY 117Y RED BRYLOR NEW TREND 22D RED BAKERS MINOLA 218N**

ACT WEANING WT BIRTH WT ADG AGE OF DAM 68 lbs 640 lbs 2.66



RED WRAZ CLIPPER 115J

tattoo: WRAZ 115J dob: 8/3/2021 reg: 2208582

RED COCKBURN ASSASSIN 624D RED WRAZ CLIPPER 123G RED WRAZ SHEBA 40X

> RED HOWE FINEST TRADITION 20W RED BLAKE'S COPPER CLASSIC 109 RED RUSTY CREEK COPPER 34G

RED PIE SPECIALIST 430 RED COCKBURN CORA 254Z RED K ADAMS TYCOON 2T RED D.J. MISS CLAY 10P RED BAR-E-L RIBEYE 103R **RED WILBAR BIRDIE 526R** RED BLAKE'S COPPER CLASSIC 20A RED BRYLOR LEAD-PINE 99L

BIRTH WT ACT WEANING WT ADG AGE OF DAM 98 lbs 666 lbs 2.70

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RED VGW NEXT STEP 554

tattoo: IMP 554C dob: 18/02/2015 reg: 1956127

RED BECKTON EPIC \$163 K5 RED VGW NAVIGATOR 010 RED VGW RT-INDIGO 0817

RED BECKTON WARRIOR R667 RED VGW R667-STAR 0815 RED VGW 083-STAR 0688

RED BECKTON EPIC K5 P071 RED BECKTON LANA P073 EP RED LCOC ROAD TRIP A078R RED VGW PT-INDIGO 0317 RED BECKTON WARRIOR CL M686 RED BECKTON CHRISTY M855 CH RED VGW REVOLUTION 083 RED VGW 5W-STAR 0312

NEXT STEP

This is the last group of Next Step sons on offer since we unfortunately lost him to an injury - a great loss as this big bugger checked a lot of the boxes that are in demand in the current livestock industry. Semen is limited so if you get the opportunity to acquire some you better jump on it. He did a great job here - a little more birth weight than some in the industry feel is ideal but it is time to leave that thought behind before the buyers won't touch a straight Angus calf at the local auction mart (was the angus breed not there already at one time??). Although there may be a higher number in the birth weight column the calving ease is still there with Next Step. The shape of the head and smooth front ends with the nose between the knees mean more for calving ease than a BW in most cases. This guy does it well and you end up with a frame that the feedlots can put some pounds on to make a buck. He did so many things right. Use his sons on your mature cows to add tons of hair, length of body, great feet and sound structure. Keep all the females - the daughters are raising some of the biggest calves with very sound tidy, well attached udders with real nice teat size. I believe the daughters have higher Milk Fat than most in the breed as well - proven by generally impressive wean weights.



RED VGW NAVIGATOR 010 RED VGW NEXT STEP 554 RED VGW R667-STAR 0815

RED BECKTON EPIC \$163 K5 RED VGW RT-INDIGO 0817

RED SUNSET RIDGE WILLUS 7W RED BECKTON WARRIOR R667 CL RED JAS FLICKA 113Y RED VGW 083-STAR 0688 **RED JAS FLICKA 97U**

tattoo: WRAZ 37J

BIRTH WT **ACT WEANING WT** ADG **AGE OF DAM** 96 lbs 874 lbs 3.43

WRAZ CAPTAIN 37.

dob: 19/02/2021 reg: 2247510 **RED SIX MILE SAKIC 832S**

RED SUNSET RIDGE TIAGO 9T RED BUCK VALLEY ROYCE 28S RED FLICKA OF TAG-A-LONG 48R

WRAZ RED ANGUS ONLINE BULL SALE 2022



RED VGW NAVIGATOR 010 RED VGW NEXT STEP 554 RED VGW R667-STAR 0815

tattoo: WRAZ 59J dob: 24/02/2021

RED BECKTON EPIC \$163 K5 RED VGW RT-INDIGO 0817 RED BRYLOR OPPORTUNITY 98B RED BECKTON WARRIOR R667 CL WRAZ FREYJA 35D **RED VGW 083-STAR 0688 DKF MISS RIGHT TIME 122W**

AGE OF DAM BIRTH WT **ACT WEANING WT** ADG 770 lbs 98 lbs 10 2.41

RED BADLANDS OPPORTUNITY 53Y RED T-S OLIVIA 706P DKF MR. RIGHT TIME 7S RED DKF MISS RAB-STAR 102K

RED WRAZ NEXT STEP 59J



RED WRAZ NEXT STEP 61J

tattoo: WRAZ 61J dob: 24/02/2021

RED BECKTON EPIC \$163 K5

RED VGW RT-INDIGO 0817

RED VGW 083-STAR 0688 RED FINE LINE MULBERRY 26P

reg: 2207485

reg: 2208587

RED VGW NAVIGATOR 010 RED VGW NEXT STEP 554 RED VGW R667-STAR 0815

RED BRYLOR JKC GHOST RIDER108Y RED BRYLOR CHEROK 22L **RED WRAZ MAGGIE 27B RED DOUBLE C MAGGIE 323X**

RED SIX MILE TYPHOON 289T RED DOUBLE C MAGGIE 770T ADG AGE OF DAM

RED BECKTON WARRIOR R667 CL

BIRTH WT 103 lbs

ACT WEANING WT 796 lbs

3.12

NEXT STEP SONS



RED VGW NAVIGATOR 010 RED VGW NEXT STEP 554 RED VGW R667-STAR 0815

RED BECKTON EPIC \$163 K5 RED VGW RT-INDIGO 0817 RED PASQUIA TOAST 15W

RED BECKTON WARRIOR R667 CL RED WRAZ FREYJA 9Z RED VGW 083-STAR 0688 **RED FREYJA OF KINARED 438N**

BIRTH WT **AGE OF DAM ACT WEANING WT** ADG 72 lbs 710 lbs 2.93 10

tattoo: WRAZ 73J dob: 28/02/2021

> **RED BRYLOR TOAST 30T RED PASQUIA DOLL 35P RED SOUTH VIEW NO EQUAL 28H RED FREYJA OF KINARED 944K**

BIRTH WT

92 lbs

RED WRAZ NEXT STEP 69.

tattoo: WRAZ 69J dob: 26/02/2021 reg: 2207534

RED VGW NAVIGATOR 010 RED VGW NEXT STEP 554 RED VGW R667-STAR 0815

RED BRYLOR JKC GHOST RIDER108Y RED BRYLOR CHEROK 22L **RED WRAZ MS PRINCE 44B RED WRAZ MS PRINCE 31W**

ACT WEANING WT

764 lbs

RED BECKTON WARRIOR R667 CL RED VGW 083-STAR 0688 **RED FINE LINE MULBERRY 26P RED PASQUIA ICON 57T** RED PFRA MS PRINCE 149M

RED BECKTON EPIC \$163 K5

RED VGW RT-INDIGO 0817

AGE OF DAM ADG 3.05





NEXT STEP SONS

RED WRAZ NEXT STEP 88.

tattoo: WRAZ 88J dob: 2/3/2021 reg: 2207737

RED VGW NAVIGATOR 010 RED VGW NEXT STEP 554 RED VGW R667-STAR 0815

RED BRYLOR JKC GHOST RIDER108Y RED BRYLOR CHEROK 22L RED WRAZ MARIA 126B **RED CLAY FIRST MARIA 2J**

RED BECKTON EPIC \$163 K5 RED VGW RT-INDIGO 0817 RED BECKTON WARRIOR R667 CL RED VGW 083-STAR 0688 RED FINE LINE MULBERRY 26P RED CROWFOOT MEDICINE MAN 561E **RED GIRVINMERE MARIA 488D**

BIRTH WT 90 lbs

ACT WEANING WT 744 lbs

3.03

AGE OF DAM



22

RED WRAZ NEXT STEP 100J

tattoo: WRAZ 100J dob: 4/3/2021 reg: 2207755

RED VGW NAVIGATOR 010 RED VGW NEXT STEP 554 RED VGW R667-STAR 0815

RED VGW RT-INDIGO 0817 RED BECKTON WARRIOR R667 CL RED VGW 083-STAR 0688 **RED FINE LINE MULBERRY 26P**

RED BECKTON EPIC \$163 K5

RED WRAZ BLOCKANA 39B RED DOUBLE C BLOCKANA 350S

RED BRYLOR JKC GHOST RIDER108Y RED BRYLOR CHEROK 22L **RED DOUBLE C PRINCE 329J** RED DOUBLE C LA BLOCKANA 214H

ACT WEANING WT 768 lbs BIRTH WT 103 lbs

ADG 3.11

AGE OF DAM

RED WRAZ NEXT STEP 189.

tattoo: WRAZ 189J dob: 11/4/2021 reg: 2211776

RED VGW NAVIGATOR 010 RED VGW NEXT STEP 554 RED VGW R667-STAR 0815

RED BRYLOR JKC GHOST RIDER108Y RED BRYLOR CHEROK 22L **RED WRAZ MARIA 96C RED WRAZ MARIA 26X**

RED BECKTON EPIC \$163 K5 RED VGW RT-INDIGO 0817 RED BECKTON WARRIOR R667 CL RED VGW 083-STAR 0688 **RED FINE LINE MULBERRY 26P RED WRAZ SILVERADO 2U RED CLAY FIRST MARIA 2J**

BIRTH WT **ACT WEANING WT** ADG AGE OF DAM 97 lbs 694 lbs 3.39

COVERS & CO. MULTI SPECIES FULL SEASON FORAGE OPTIONS:

Do not apply nitrogen fertilizer with these multispecies blend options. Synthetic N fertilizer will inhibit legumes from forming a symbiotic relationship with rhizobium bacteria (lazy roots syndrome). This relationship is crucial for early & late season nitrogen production to the system. Inoculant required.

FULL SEASON COVER



Our most popular blend. Lower input costs, provide a balanced feed ration & transform your soil to infiltrate & hold water. Regrowth.

OOL SEASON COVER



A full-season cover option without the insurance (drought tolerance) of warm-season plant species. A great next step from a pea/oat blend. Regrowth.

SOD SEEDED COVER



These annual plant species selected for this blend will give you your best chance of penetrating and establishing a root system when sowing into sod.

"With 78 percent of the atmosphere being Nitrogen gas, why would I ever write a cheque for that. It just doesn't make sense."

- Gabe Brown



Image: Plants are forming symbiotic relationships with rhizobium bacteria, mycorrhizal fungi, and other soil micro-organisms to fix, solubilize & share nutrients among each other.



NITROGEN FERTILIZER: A CATTLE FARMER'S PERSPECTIVE

By Joseph Gardiner & Owen Taylor | October 21st 2021

Today we wanted to come to you from the perspective of the cattle farmer as we are facing near-record high nitrogen fertilizer prices. What do these prices mean to the farmer - specifically, the cattle/mixed farmer. Who is better positioned to absorb these prices? What can you do to reduce your synthetic nitrogen bill this upcoming year?

Let's get started by looking at the local price of nitrogen fertilizer:

2021 Avg. Nitrogen Fertilizer Price: \$0.54/lb
2022 Avg. Nitrogen Fertilizer Price: \$1.00/lb

It is no secret that fertilizer prices follow commodity prices. Therefore, grain farmers are better situated to absorb the higher costs. Unfortunately, these trends are not true for the cattle market. As fertilizer prices increase, cattle markets have been stagnate or in decline.

What Can We Do as Cattle Farmers?

- 1. Crunch your own Winter Forage ROI numbers with current nitrogen prices.
- 2. Consider a multi-species blend consisting of nitrogen-fixing legumes, nutrient scavenging broadleaves & mycorrhizal-dependent grasses.
- 3. Maximize Growing Season (Sunlight)
 - Pick species that will regrow after 1st cut has been harvested.
- 4. Stop writing cheques for synthetic nitrogen fertilizer. Utilize legumes in a multi-species blend.

FRANCHISE

Franchise has been used exclusively on heifers at WRAZ to date. I am very pleased with his progeny both male and female and he will see as many cows as he can handle this breeding season. We only tested him as a yearling then he bred in the pastures of Red Ember Ranch last season. Another partner Brylor/OTM has proven his donor dam Reba 49D to be a great asset as well with a maternal brother bringing \$19000 so you know his dam rings the bell every time. The few sons of 149F that have sold are well accepted - MAVV Farms sold a son at \$10000 in December. True calving ease with plenty of growth and dark hair coats are a given with Franchise. The feed conversion in this bloodline is exceptional - I had to turn Franchise 149F out with the cow herd grazing this fall to keep him from getting obese. Use his sons in the heifer pen and sleep easy. The progeny start small but they grow and you will love the look of the females too. When his sons are physically too big - and they will have more frame than the average true calving ease bull - you can then turn him out with the cow herd and keep all the daughters.



RED BRYLOR OTM FRANCHISE 149F

tattoo: LMP 149F dob: 25/03/2018 reg: 2145767

SPUR FRANCHISE OF GARTON **RED 9 MILE FRANCHISE 6305 RED C-BAR ABIGRACE Y11**

RED HXC HOT SHOT 4424B RED BRYLOR OTHC REBA 49D RED MCRAE'S REBA 49W

SPUR FRANCHISE 7070 H&H IRENE LASS 0135 RED TR COLT 45 UT806 RED C-BAR & BROWN ABIGRAC RED HXC BLUE MOON 1101Y RED HXC JAYLO 4424B RED 5L GUNFIRE RED MCRAE'S REBA 66P



RED 9 MILE FRANCHISE 6305 RED BRYLOR OTM FRANCHISE 149F RED HXC HOT SHOT 4424B **RED BRYLOR OTHC REBA 49D**

SPUR FRANCHISE OF GARTON **RED C-BAR ABIGRACE Y11** RED MCRAE'S REBA 49W

RED WRAZ PHANTOM 12B RED WRAZ GLORIA 4G RED WRAZ GLORIA 38E

BIRTH WT **ACT WEANING WT** ADG AGE OF DAM 79 lbs 700 lbs 2.75

RED WRAZ FRANCHISE 42.

tattoo: WRAZ 42J dob: 20/02/2021 reg: 2206785

> RED BRYLOR JKC GHOST RIDER108Y **RED DOUBLE C ROXIE 293X RED MOOSE CREEK SWAYZE 33Z RED SUNSET RIDGE SUNSHINE 38S**



25

RED WRAZ FRANCHISE 19J

tattoo: WRAZ 19J dob: 9/2/2021 reg: 2202928

RED 9 MILE FRANCHISE 6305 RED C-BAR ABIGRACE Y11
RED BRYLOR OTM FRANCHISE 149F RED HXC HOT SHOT 4424B
RED BRYLOR OTHC REBA 49D RED MCRAE'S REBA 49W

RED HAMCO NEW TREND 238B
RED WRAZ LASS 108G
RED CG X RED TREND

BIRTH WT 71 lbs

ACT WEANING WT 802 lbs

SPUR FRANCHISE OF GARTON RED C-BAR ABIGRACE Y11 RED HXC HOT SHOT 4424B RED MCRAE'S REBA 49W RED BRYLOR NEW TREND 22D RED HAMCO SAL 143X RED TOPLINE RANCHMAN 838 RED TOP LINE LASS 246

T ADG AGE OF DAM 3.08 3



26

RED WRAZ FRANCHISE 65J

tattoo: WRAZ 65J dob: 25/02/2021 reg: 2247511

RED 9 MILE FRANCHISE 6305
RED BRYLOR OTM FRANCHISE 149F
RED BRYLOR OTHC REBA 49D

RED WRAZ PHANTOM 12B RED WRAZ MISS DEAL 37G WRAZ RC MISS DEAL 703E SPUR FRANCHISE OF GARTON RED C-BAR ABIGRACE Y11 RED HXC HOT SHOT 4424B RED MCRAE'S REBA 49W RED BRYLOR JKC GHOST RIDER108Y RED DOUBLE C ROXIE 293X RED DMM GLESBAR BARNDANCE 35X JJL MISS DEAL 74C

BIRTH WT ACT WEANING WT 79 lbs 674 lbs

ADG AGE OF DAM 2.69



NOZEKA

Nozeka's unique outcross pedigree and his dam being from the well proven Tibbie cow family was a very attractive opportunity we feel pretty fortunate to own. He is a very dark red, good haired, solid footed meat machine with a strong libido. Year one he was successfully used on a group of heifers with very consistent calving ease - the resulting progeny in this offering - I look forward to his great looking females coming into production. He added enough shape and mass to his progeny that he bred a large group of G females this past season. Expect sons to be breeding machines that will work well on heifers but have plenty of jam for cows as well. Many of his progeny started out with fairly light birth weights but the wean weights/ADG were quite impressive. Although his females are not yet milking I am quite sure you will want to keep all the females as well - I certainly appreciate the sisters to these bulls in the replacement open heifer pen.



ACC NOZEKA 27C

tattoo: ACCI 81G dob: 30/01/2019 reg: 2106261

YOUNG DALE NOZEKA 2Z **ACC NOZEKA 27C** ANDERSON'S TIBBIE 105W

ACC TIGER 3Z RED ACC TIBBIE 98B RED ACC TIBBIE 89Z YOUNG DALE XCALIBER 32X YOUNG DALE ELBA 60W **ANDERSON'S CURRENT 2R** ANDERSON'S TIBBIE 100R **HF TIGER 5T** ANDERSON'S REBA 70X ANDERSON'S NEXT GENERATION **RED ANDERSON'S SAM 51U**



ACC NOZEKA 27C **RED ACC NOZEKA81G RED ACC TIBBIE 98B**

YOUNG DALE NOZEKA 2Z ANDERSON'S TIBBIE 105W **ACC TIGER 3Z RED ACC TIBBIE 89Z**

RED ACC BIG SHOT 118E RED WRAZ MARIA 91G RED WRAZ MARIA 6Z

tattoo: WRAZ 14J

ACT WEANING WT 718 lbs AGE OF DAM BIRTH WT ADG 78 lbs 2.62

RFD WRAZ NOZ

dob: 2/2/2021 reg: PENDING

RED U-2 MAGNUM 227C RED ACC LAMBDA 1Z RED YY HITCH 23X RED WRAZ MARIA 26X

NOZEKA SONS

RED WRAZ NOZEKA 22.

tattoo: WRAZ 22J dob: 11/2/2021 reg: 2203026

ACC NOZEKA 27C **RED ACC NOZEKA81G RED ACC TIBBIE 98B**

RED JJL COMPASS 41B RED WRAZ TIBBIE 165G RED WRAZ RC TIBBIE 127T YOUNG DALE NOZEKA 2Z ANDERSON'S TIBBIE 105W **ACC TIGER 3Z RED ACC TIBBIE 89Z** RED CHOPPER K OZZI 109T JJL PRINCESS 4W TJF FORTUNE 425C TIBBIE 5M RED F BAR TIBBIE TWO 239K

BIRTH WT ACT WEANING WT ADG AGE OF DAM 658 lbs 80 lbs 2.46 3



RED WRAZ NOZEKA 24J

tattoo: WRAZ 24J dob: 12/2/2021 reg: PENDING

ACC NOZEKA 27C **RED ACC NOZEKA81G RED ACC TIBBIE 98B**

RED TER-RON STEEL 103D RED WRAZ PRINCESS 1922G RED WCF BRASS 1049 PRINCESS 7Z RED WCF PREMIER PRINCESS 26T

YOUNG DALE NOZEKA 2Z ANDERSON'S TIBBIE 105W ACC TIGER 3Z **RED ACC TIBBIE 89Z RED TER-RON MAMBO 28K RED BRYLOR BRANDY 11C RED LCHMN TOP BRASS 1049H**

BIRTH WT ACT WEANING WT 76 lbs 712 lbs

ADG AGE OF DAM 2.72 3





ACC NOZEKA 27C **RED ACC NOZEKA81G RED ACC TIBBIE 98B**

YOUNG DALE NOZEKA 2Z ANDERSON'S TIBBIE 105W **ACC TIGER 3Z RED ACC TIBBIE 89Z**

RED BRYLOR EBERLE 50Y RED WRAZ OLIVA 87G RED T-S OLIVIA 706P

ADG

2.62

AGE OF DAM

tattoo: WRAZ 53]

RED WRAZ NOZEKA 53.

dob: 21/2/2021 reg: PENDING **RED BRYLOR SDL PASQUALE 213P**

RED FL FAYETTE 33M RED BRYLOR BODASIUS 79K RED T-S OLIVIA 256L

BIRTH WT 83 lbs

ACT WEANING WT 672 lbs



DEAL

Deal 16E is a son of Final Deal 78Z that we purchased from Leon Roy just east of Moosejaw. Final Deal 78Z was a true calving ease sire excellent if a calf born with a birthweight in the 60's can live in your climate at calving. At WRAZ those 60 lb calves do not produce enough body heat to survive our limited facility winter calving conditions. His daughters were also very desirable. We did use Deal 16E on heifers the first year but he has a little more birthweight than his sire with a little more frame as well so his service moved on to cows. Our main goal with Deal 16E was to produce females and he has done a fine job of that. His sons will produce well and leave behind a really sound set of herd builder females.

RED BURDICK DEAL 16E

tattoo: LROY 16E dob: 09/02/2017 reg: 2012966

RED T-K BIG DEAL 98U RED JJL FINAL DEAL 78Z JJL PRINCESS 4W

RED SOO LINE HERCULES 12M RED RIVERDALE ROSE 255S RED RIVERDALE ROSE 6E RED T-K AVALANCHE 8S
RED T-K PRINCESS 14N 1184472
S A V FINAL ANSWER 0035
RED RIVERDALE PRINCESS 7P
RED SIX MILE HERCULES 19G
RED LAZY MC CHRISTY 61J
RED LMAN NONE BETTER 9604
RED RIVERDALE POTEET 18A



31

RED WRAZ LROY 48J

tattoo: WRAZ 48J

dob: 21/02/2021 reg: 2207440

RED JJL FINAL DEAL 78Z RED BURDICK DEAL 16E RED RIVERDALE ROSE 255S

RED BRYLOR SEQUOIA 212X RED WRAZ MISTRESS 199E WRAZ RC MISTRESS 58A RED T-K BIG DEAL 98U
JJL PRINCESS 4W
RED SOO LINE HERCULES 12M
RED RIVERDALE ROSE 6E
RED UBAR SEQUOIA 202
RED XXX LAKME 70M
DMM CREED 75W
RED KMAC MISTRESS 607S

BIRTH WT ACT WEA 90 lbs 716 l

ACT WEANING WT 716 lbs ADG AGE OF DAM 2.78 5



32

RED WRAZ LROY 86J

tattoo: WRAZ 86J dob: 2/3/2021 reg: 2207733

RED JJL FINAL DEAL 78Z RED BURDICK DEAL 16E RED RIVERDALE ROSE 255S

RED WRAZ GHOST RIDER 95C RED WRAZ KURUBA 140E RED WRAZ KURUBA 132C RED T-K BIG DEAL 98U

JJL PRINCESS 4W

RED SOO LINE HERCULES 12M

RED RIVERDALE ROSE 6E

RED BRYLOR JKC GHOST RIDER108Y

RED DOUBLE C ROXIE 293X

RED YY HITCH 23X

RED WRAZ KURUBA 89Y

BIRTH WT 85 lbs ACT WEANING WT 740 lbs ADG AGE OF DAM 3.03 5 33

RED WRAZ POKER FACE 26.

tattoo: WRAZ 26J dob: 14/02/2021 reg: 2208584

VISION UNANIMOUS 1418 FRASER POKER FACE 613D **RED HOWE DYNA QUEEN 241A**

RED BURDICK DEAL 16E RED WRAZ TIARA 105G **RED WRAZ TIARA 65E**

VISIONTOPLINE ROYAL STOCKMAN **VISION EDELLA 665 RED EKW LUCKY 13U RED HOWE DYNA QUEEN 114X RED JJL FINAL DEAL 78Z RED RIVERDALE ROSE 255S RED JJL COMPASS 41B RED WRAZ TIARA 46Y**

ACT WEANING WT BIRTH WT ADG AGE OF DAM 69 lbs 646 lbs 2.49



RED WRAZ POKER FACE 226

tattoo: WRAZ 226I dob: 25/02/2021 reg: 2207505

VISION UNANIMOUS 1418 FRASER POKER FACE 613D **RED HOWE DYNA QUEEN 241A**

RED TWG TOMMY JACK 166A RED BLAIR'S RHONDA 541G **RED BLAIR'S RHONDA 30E**

VISIONTOPLINE ROYAL STOCKMAN **VISION EDELLA 665 RED EKW LUCKY 13U RED HOWE DYNA QUEEN 114X RED SIX MILE GAME FACE 164Y RED DAMAR PASSION X166 RED RINGSTEAD KARGO 215U RED SOO LINE RHONDA 5109**

BIRTH WT ACT WEANING WT 66 lbs 660 lbs

ADG AGE OF DAM 2.69





BLACK BRYLOR KODIAK 204Y RED BRYLOR RED KODIAK 3A **RED BRYLOR FAYETTE 40Y**

HF KODIAK 5R **RED XXX LAKME 70M**

RED BRYLOR SDL PASQUALE 213P RED WRAZ BARRA 7G **RED FL FAYETTE 33M**

RED ACC BIG SHOT 118E RED JJL BARRA 53B

tattoo: WRAZ 20J

BIRTH WT **ACT WEANING WT AGE OF DAM ADG** 2.69 74 lbs 708 lbs 3

WRAZ KODIAK 20.

dob: 10/2/2021 reg: 2202932 **RED U-2 MAGNUM 227C RED ACC LAMBDA 1Z** RED CHOPPER K OZZI 109T **RED WRAZ BARRA 5Y**



BOOMER SONS

36

RED WRAZ BOOMER 60J tattoo: WRAZ 60J dob: 24/2/2021 reg: PENDING

RED FCC RAMBO 502 RED SSS BOOMER 803B RED SSS MISS HIGH LASS 352X

RED BJR RAMBLER 5162 RED BEA OF KINARED 822W RED PRESCOTT BEA 45L RED CV FOUR TIMES
COPPER LASS 2392
RED SSS HIGHLINE 402M
RED MC DOUGALL FAYETTE 59A
RED COMPASS MULBERRY 449M
BJR GOLDIE 355-1122
RED DEER RANGE OVERDRIVE 261C
RED HILL SPRINGS BEA 8F

BIRTH WT ACT WEANING WT ADG AGE OF DAM 94 lbs 724 lbs 2.84 ET



37

RED FCC RAMBO 502 RED SSS BOOMER 803B RED SSS MISS HIGH LASS 352X RED CV FOUR TIMES COPPER LASS 2392 RED SSS HIGHLINE 402M RED MC DOUGALL FAYETTE 59A

RED BJR RAMBLER 5162 RED BEA OF KINARED 822W RED PRESCOTT BEA 45L

tattoo: WRAZ 72J

BIRTH WT ACT WEANING WT ADG AGE OF DAM 90 lbs 750 lbs 3.01 ET

RED WRAZ BOOMER 72.

dob: 27/2/2021 reg: PENDING

RED COMPASS MULBERRY 449M BJR GOLDIE 355-1122 RED DEER RANGE OVERDRIVE 261C RED HILL SPRINGS BEA 8F



GUARANTEED Analysis

NUTRIENT	6	STATES	CATTLE KANDI	SWEETP/2016	FIBERNATE IB	FISCHMATE 20	SUPER 25	MACHIN
	-							
444	-				361		*	
	-							
CROSS HISE		134	124	188	3.8%			
CALDIAN			1315			EIN		225%
CALCHIN	-	1.8%		2.8%	121	18	Libra	LINE
ROUNCES	-							
	-	146	24%	Min				
	-							11.0%
MICHELLIN					[288	324	1.254	*
MINATURAL)	-							
DUBRU	-	9,729	166	635		128	UN	33%
BERTER	-	88	-	-	-			AME
III DOMESTIC								
COMMUT	-							
rec:	-	13W	138	100	130	139	OW	
Merchanics								
2000er :	DO.		1					
STORAGE A			**	-	-	mm	-	mm.
YOMEN'S	NAME OF	44,00	44	-	-	16.00	41.78	100
YESHANY	HAG		100			101		

Broad Amino Acid Profile

Organically-Complexed Minerals

Cost-Effective Results

Forage Savings

Herd Health

Higher Weaning Weights

Excellent Conception Rates





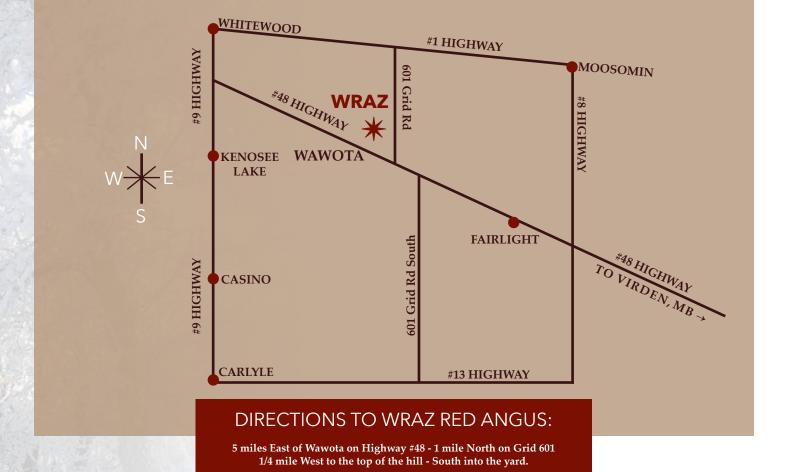


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PHIL BIRNIE
(306)-577-7440
SWEETPROPB@GMAIL.COM

The Right Ingredients in The Right Block





SALE OPENS 8 AM APRIL 8TH & CLOSES 6 PM APRIL 9TH

3 WAYS TO GET THE BULL YOU WANT IF YOU ARE NOT COMFORTABLE WITH TECHNOLOGY

Hey there! I just wanted to let you know you are not alone if you do not have a computer or good enough internet service to watch a sale or bid or even have the desire or experience to set up an account with DLMS to buy a bull. DON'T WORRY WE'VE GOT YOU COVERED! It is no different than before we will help you get a bull to fit your needs.

#1-PERSONALLY MAKE THE TRIP TO WRAZ anytime that suits your schedule to evaluate the bull pen right up to and including sale day. Make your list of bulls that fit your needs. You can take that list home and ahead of April 9 set up your own DLMS Farm gate account (it is a separate user account than the one you have used in the past to bid on the live auction sale at Whitewood). Tune in April 8 to test you are properly set up and your internet is suitable to watch/bid on your favorite bull. Tune in Saturday April 9 sale close out day to place your bid in the comfort of your own home. You can still make the call to one of the consultants if your internet goes down or something unforeseen comes up.

#2-YOU CAN VOICE CALL OR TEXT PHIL AT 1-306-577-7440 or any one of the very capable listed sale consultants in the catalogue -that's what they are there for! They have all evaluated the bulls too so you can have a chat about your bull requirements to come up with a list and a budget to purchase from a list you have picked yourself or we can work with you to purchase one sight unseen on your behalf and we will invoice you - Satisfaction guaranteed! If any of the sale staff or myself buy a bull for you sight unseen you pay half the invoice on receipt then I will deliver the bull to you and collect the remainder once you have seen the bull.

#3-THIS ONE IS MY FAVORITE! YOU CAN BE RIGHT HERE WITH US AT THE RANCH ON SALE DAY! It will be WRAZ OPEN HOUSE - CUSTOMER APPRECIATION - SALE DAY ALL IN ONE with lots of room here to social distance and still enjoy our hospitality with Lana's famous steak on a bun in one hand and your favorite refreshment in the other hand, while watching it on the big screen TV's. Sit back and enjoy while you follow the sale on your own technology or you can have one of the capable consultant/technology operators keep you up to date and buy your pick for you with no need to even sign up! Sounds like fun doesn't it?

Hope to see you soon - Phil Birnie - WRAZ



